

| | |
|---------------|-----------------|
| Advertiser: | Akin,T/R/Senate |
| Product Desc: | AKIN FOR SENATE |
| Estimate: | 2608 |

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--------------------------------------|--------------------|---|-------|-----------------------|-----------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|------------|
| 1 | KSDK | 08/15/12 | 08/17/12 | M-F 6-7A 6-7a | CM | 6-7A | --WTF-- | :30 | 3 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | 3 | | | | \$600.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 2 | KSDK | 08/13/12-08/19/12 | M-F 6-7A | | | 6-7A | --WThF---- | :30 | | (\$600.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 2 | KSDK | 08/15/12 | 08/16/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | --WT--- | :30 | 2 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WT--- | | 2 | | | | \$600.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 1 | KSDK | 08/13/12-08/19/12 | M-F NBC Today 7-9A | | | 7-9A | --WTh----- | :30 | | (\$600.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 4 | KSDK | 08/15/12 | 08/17/12 | LN (M-F) LN (M-F) | CM | 10-1035p | --WTF-- | :30 | 3 | \$1,650.00 | P-2 | 0.00 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --WTF-- | | 3 | | | | \$1,650.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 1 | KSDK | 08/13/12-08/19/12 | LN (M-F) | | | 10-1035p | --WThF---- | :30 | | (\$1,650.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 2 | KSDK | 08/13/12-08/19/12 | LN (M-F) | | | 10-1035p | --WThF---- | :30 | | (\$1,650.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 5 | KSDK | 08/18/12 | 08/18/12 | LN (Sa) LN (Sa) | CM | 10-1035p | -----S- | :30 | 1 | \$1,650.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | 1 | | | | \$1,650.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 1 | KSDK | 08/13/12-08/19/12 | LN (Sa) | | | 10-1035p | -----Sa-- | :30 | | (\$1,650.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 6 | KSDK | 08/19/12 | 08/19/12 | LN (Su) LN (Su) | CM | 10-1035p | -----S | :30 | 1 | \$1,650.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | 1 | | | | \$1,650.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 1 | KSDK | 08/13/12-08/19/12 | LN (Su) | | | 10-1035p | -----Su | :30 | | (\$1,650.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |
| 7 | KSDK | 08/19/12 | 08/19/12 | SUN TDY NBC Today Show (Su) | CM | 7-8A | -----S | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | 1 | | | | \$525.00 | | 0.00 | | | |
| 8 | KSDK | 08/19/12 | 08/19/12 | Meet The Press Meet The Press Sun 8-9A | CM | 8-9A | -----S | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S | | 1 | | | | \$500.00 | | 0.00 | | | |
| 9 | KSDK | 08/18/12 | 08/18/12 | Sat 6p News Channel 5 at 6P Sat | CM | 6-630P | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----S- | | 1 | | | | \$600.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | | [will move to next week] | | | | | | | | | | | | | |
| 1 | KSDK | 08/13/12-08/19/12 | Sat 6p | | | 6-630P | -----Sa-- | :30 | | (\$600.00) | | 0.00 | NM | | |
| | | Credited [will move to next week] | | | | | | | | | | | | | |

